MINUTES

ALA-APA Board of Directors

2004-2005 Board of Directors
2005 Midwinter Meeting

Monday, January 17, 2005
Boston, MA
AMERICAN LIBRARY ASSOCIATION – ALLIED PROFESSIONAL ASSOCIATION

Board of Directors Meeting
2005 Midwinter Meeting

Boston, MA
Monday, January 17, 2005
3:50 – 4:30 pm

PRESENT: President Carol A. Brey-Casiano; President-Elect Michael Gorman; Treasurer Teri R. Switzer; Executive Director Keith Michael Fiels; Executive Board members: Kathleen E. Bethel, Nancy Davenport, Michael Golrick, James R. Rettig, Janet Swan Hill, Barbara K. Stripling, and Patricia (Patty) Wong.

Staff: Keith Michael Fiels, ALA-APA Executive Director; Mary Ghikas, Senior Associate Executive Director; Jenifer Grady, Director

The ALA-APA Board of Directors convened at 3:50, on January 17, 2005, with President Carol Brey-Casiano presiding.

Procedural/Consent

By consent, approved the agenda for the 2005 Midwinter Meeting of the ALA-APA Board of Directors (APABD #9.1). Consent

By consent, approved the minutes of the 2004 Fall Meeting of the ALA-APA Board of Directors (APABD #2.0), with the revision of changing $64.043 to $64,043. Consent

Discussion/Exploration

ALA-APA Update and Director’s Report
Advocacy Video – donations received for ~100. 50 DVDs are now available.
Certification – The CPLA CRC and CPC committees have been named and met twice at Midwinter. The CPC will talk to those who are working on the support staff certification survey to see if there is a potential program to offer.
Donations – the Give $5 in ’05 campaign has begun and a card was designed to be mailed to prospective donors. $2000 was received in December.
Dynix Award – There are ~25 nominees and Ms. Grady will ask the jury, when named, to find out if the names and stories may be publicized in other ways.
Intern – mailing materials for outreach.
National Library Workers Day – April 12.
Outreach – four promotional materials, including the Give $5, have been designed and are being sent and distributed in various methods and venues. ALA-APA was featured in the November Associates e-magazine. Another article is being written for the Black Caucus. BARC and the Board received “Ask me about ALA-APA” buttons, thanks to Jan Ison.

PBA – focused on ALA-APA at Midwinter.

Library Worklife – There are 97 subscriptions thus far. The intern, Casey, is calling institutions to ask for a contact email address.

Publications Series – Two focus groups were held at Midwinter with primarily academic HR directors and administrators, asking them about ways to improve the ALA Salary Survey and what types of topics and formats ALA-APA could produce to carve out a nice for the series. Ms. Grady described the extensive breadth of the results of the supplemental question on support staff titles.

Discussion
- Resend outreach email to council and the member forum. (Ms. Swan Hill)
- Have a kiosk at Annual (Ms. Bethel)
- Send BCALA article to other ethnic caucuses (Ms. Wong) and chapter newsletters (Mr. Rettig)
- ALA-APA Fans for Chicago (Ms. Bethel)
- Host more focus groups, including public library workers (President Brey-Casiano)
- Get groups at the PLA Forum in Chicago (Ms. Bethel)
- Dynix Award – announced at Networking Breakfast at Annual Conference (Ms. Wong)
- COO
  - Following up immediately with the COO Chair and placing COO’s committee report on the agenda for the Dynix Award to change a word in the composition from “shall” to “may” (Mr. Golrick, Ms. Hilyard)
  - Following up with COO about other organizational issues
  - Appointments for ALA-APA occurring with ALA (President-Elect Gorman)

Finance and Audit Subcommittee
Deferred discussion and voting on the 2005 Budget Report– APAF&A #3.9 until the Spring 2005 meeting as F&A met on Tuesday, January 18.

New Business
The name of the ALA-Allied Professional Association – raised by President-Elect Michael Gorman to be discussed at the Spring meeting.

Adjournment: 4:30 pm