AMERICAN LIBRARY ASSOCIATION-ALLIED PROFESSIONAL ASSOCIATION
Board of Directors Spring Meeting
Sunday, April 14, 2014
Chicago, IL

The ALA-APA Board of Directors convened at the Spring Meeting in the Carnegie Room of the ALA Headquarters in Chicago, IL, with President Barbara K. Stripling presiding.

PRESENT: President Barbara K. Stripling; President-elect Courtney Young; Treasurer Mario Gonzalez; Immediate Past President Maureen Sullivan; Executive Director Keith Michael Fiels; Executive Board members: Robert Banks, Dora T. Ho, Alexia Hudson-Ward, Sara Kelly Johns, Mike L. Marlin, John A. Moorman, James G. Neal, and Michael Porter.

By consent, approved the agenda for the 2014 Spring Meeting of the ALA-APA Board of Directors (APABD #9.3). Consent

By consent, approved the minutes from the 2014 Midwinter Meeting of the Board of Directors (APABD #2.2). Consent

Director’s Report
Lorelle Swader, ALA-APA Director, presented the Director’s Report (APABD#12.3).
- The Certified Public Library Administrator (CPLA®) Program has had 245 total enrollees and 75 CPLA graduates. Members of the ALA Committee on Education (COE) are currently working with three working groups to review the CPLA competency standards. The working groups are each looking at three of the nine standards and are chaired by Nann Blaine Hilyard, Pat Hogan, and Kenton Oliver. They will submit their comments to COE by the 2014 Annual Conference. Following this, the APA Certification Program Committee (CPC) will present them for approval at the 2014 Fall Executive Board Meeting.
- The Library Support Staff Certification (LSSC) Program has 455 total enrollees and 80 graduates.
- The APA Certification Program Committee (CPC) created a conflict of interest statement for Board approval for all members of the certification review committees to sign when appointed to those bodies. The Statement has been vetted by legal counsel and addresses ethical conflicts that may arise during the certification review process.
- More than 75 tickets were purchased for the Networking Reception fundraising event, held during the 2014 Midwinter Meeting in Philadelphia. Several ALA leaders attended, including the ALA President, President-Elect, and several Past Presidents.
- National Library Workers Day (NLWD) will be held on Tuesday, April 15, 2014, in conjunction with ALA’s National Library Week. Libraries can purchase items online in the APA’s NLWD store to support their efforts to host celebrations throughout the country. The event has been promoted heavily through various social media avenues.
Equal Pay Day was held on Tuesday, April 8, 2014. Tuesday was selected to represent how far into the work week women must work to earn what men earned the previous week. Currently, ALA-APA is one of NCPE's 94 organizational members and is one of its 20 board members through representation by Michele “Mike” Leber. According to recent data produced by the U.S. Bureau of Labor Statistics, in 2012, women accounted for 86.8% of all librarians, well above the average of 73.6% for all education and library professionals.

HRDR plans to become a course provider. An independent provider is working with HRDR to create a course for the LSSC program. If this effort succeeds, HRDR hopes to become a provider for the CPLA Program as well.

ALA-APA is in discussions with a state about the possibility of becoming the recognized certification body for its library technical assistant program. Other states have approached ALA-APA with similar plans. ALA-APA recently finished a research project that examines the current state certification laws and plans to reach out to the appropriate states.

Treasurer’s Report
ALA-APA Director Lorelle Swader and ALA Treasurer Mario Gonzalez discussed the year-end FY2014 financials and the FY2015 Budget Update. (APABD #3.4, APABD #3.5, APABD #3.6).

- Revenues for the period ending on February 28, 2014, were $62,200, which is $31,102 (-33.3%) less than budget and compares to $69,106 last year. The primary shortfall was in the sale of the 2012 salary survey. This is an indication that the results of the 2012 survey are becoming less relevant and emphasizes the need for an updated survey in FY15.
- Total expenses for the period were $55,140 or $27,152 (33.0%) less than budget of $82,292. This compares to $57,454 at the same time last year. Note that the IMLS LSSC support ends in June 2014.
- Certification revenue of $8,584 was also under its budget of $22,320 by $13,736 (-61.5%), as the Association continues to feel the impact of fewer course providers. However, it was noted that there could be a bump in revenue from the expected push by the Public Library Association (PLA) for the CPLA Program.
- Library Worklife reported revenues of $48,911, which was slightly under budget by $351 (-0.7%) and remains the primary source of revenue.
- The FY 2015 budget is relatively conservative with projected revenues of $97,372, which is $78,724 (-44.7%) less than FY 2014. Finance & Audit Committee members recommend that staff review the budget and forward it to BARC for additional review and analysis, with the understanding that it will be presented to Council as a balanced budget.

On the recommendation of the ALA-APA Finance & Audit Committee, the ALA-APA Board of Directors

**Voted to** refer the preliminary FY 2015 budget proposal to the ALA-APA Budget Analysis and Review Committee for further review and analysis. (2013-2014 APABD#3.5)
**Conflict of Interest Statement**
ALÀ-APA Director Lorelle Swader and W. Bede Mitchell, Chair of the ALÀ-APA Certification Program Committee, presented a proposed Conflict of Interest Statement for members of the Certification Review Committees (APABD#1.1).

- The ALÀ-APA Certification Program Committee oversees the CPLA and LSSC Certification Review Committees. In fulfillment of that charge, the ALÀ-APA Certification Program Committee recommends the adoption of the Conflict of Interest Statement.
- In the context of performing duties as members of an ALÀ-APA certification review committee, activities may sometimes pose a potential conflict of interest between a member's business or personal affiliations and his or her participation on the committee. Individuals who receive an appointment to these bodies should be conscious of real or apparent conflicts of interest and the possible effect of such conflicts on the credibility of the certification decisions and should act with professional ethical judgment to avoid such situations.

On the recommendation of the ALÀ-APA Finance & Audit Committee, the ALÀ-APA Board of Directors

**Voted to** approve the proposed “Conflict of Interest” statement. (2013-2014 APABD#1.1)

The meeting adjourned at 9:20 am.