

**American Library Association-Allied Professional Association
Finance & Audit Committee
2006 Spring Meeting – April 6
Report to the Board**

Members Present: Michael Golrick, Pat Smith, Janet Swan Hill, Patty Wong (telephonically), and Teri Switzer

ALA Staff: Keith Michael Fiels, Jenifer Grady, Greg Calloway, Keith Brown, Elaine Klimek

FY 2006 Budget Update

APA's budget remains stable, with revenues of \$68,734, which is 57% of budget and expenses of \$85,569 or 70% of budget. Revenues for the 2005 salary survey are currently \$15,310 and expected to exceed \$25,000. Certification revenues are being realized with 16 applicants received to date.

Library Worklife

Library Worklife continues to grow, with 135 individual subscribers at the present time. F&A discussed the possibility of sending APA Councilors a complimentary subscription to the electronic newsletter in order to provide another mechanism for the Council to be informed of what the APA is accomplishing.

Certification

To date, there have been 16 applicants for the CPLA certification. Eleven courses have been approved. There are several fee-paying providers.

Donations

Donations continue to be lower than budget, but are growing. Donation cards continue to be sent out with ALA membership renewals. December 2005 was the highest donating month.

National Library Workers Day

National Library Workers Day was April 4, 2006. Library staff were pointed to the APA website for several ways to thank library staff. Three corporate donors provided \$2,200 for National Library Workers Day. Buttons were very popular sellers and contributed approximately \$4,000.

Salary Survey

The salary survey has generated \$15,000 in revenues, with 225 copies sold. Expected revenue goals should be met. The non-MLS survey was completed in March and will be

published by summer. There have been several concerns raised with respect to the non-MLS survey. These are being studied and addressed. The MLS survey is expected to be completed by yearend.

Overall

F&A discussed the need for a good marketing campaign. Several ideas were brought forward. Note that the idea behind the need for a marketing plan applies to all of ALA.

F&A thanks Jenifer Grady for the accomplishments the APA has achieved. F&A also thanks ALA finance staff, in particular Sandy Lee, Greg Calloway, Keith Brown, Elaine Klimek and Russ Swedowski, for working closely with the APA during this development period.

Respectfully submitted,
Michael Golrick
Janet Swan Hill
Patricia Smith
Patty Wong
Teri Switzer, Chair